

Duration and period:
June 5 – 9, 2016

Location:
Venice International University, Island of San Servolo, Venice (Italy).

The school is organized by Venice International University with the participation of professors from Università Ca' Foscari Venezia, Columbia University, IESE Business School, and University of Lausanne.

The program is designed to promote research and education on the future of capitalism in the light of current research in economic sociology, strategy, organization theory, finance, history and philosophy.
The school will provide a unique opportunity for researchers in the early stage of their career to interact with prominent scholars in the field and develop their own research projects.

Who is it for:
Applications are welcome from current Ph.D. students, research master's students (e.g. MPhil students), post-doc researchers in Management, Strategy, Organization Theory, Finance, Economic Sociology, and related disciplines from universities worldwide.

Program structure:
The 5-day program will combine lectures, seminars, and developmental workshops.
In the morning, the state of the art in research will be discussed along with selected articles, including the presentation of the faculty's own research work on the topics.
In the afternoon, participants will be invited to present their research ideas and, under the guidance of a senior scholar, they will develop their research projects.
The program starts on Sunday evening with a welcome reception and ends on Thursday afternoon with a site visit in Venice.

Program theme:
The growing gap between rich and poor, the social and environmental side effects of production and a regulatory vacuum around multinational production networks have forced new critical debate on our economic system. The School will therefore investigate sustainable capitalism from different angles: It will start by analyzing the ever more “postnational” constellation of capitalism, the potential roles and responsibilities of corporations in this changing societal context and sustainable corporate strategies. It will discuss the integration of environmental, social and governance factors (ESG) in traditional financial portfolio management and the concept of responsible investment. Finally, it will analyze one of the key complications of sustainability, namely the fact that it requires interdependent decisions and actions of multiple agents acting in a distributed environment. This circumstance alters both decision-making and the strategy implementation processes, and challenges the current governance and management conceptual toolkit available to scholars and practitioners.

Faculty:

##LIST##

Giovanni Favero - Università Ca’ Foscari Venezia Giovanni Favero is associate professor of economic history at the Università Ca' Foscari Venezia, Department of Management, where he is Department dean for research and deputy coordinator of the PhD in Management. His research interests focus on the historical construction of quantitative data on business and population. The history of statistics, business history, urban history and historical demography are his main fields of specialization. His published work includes chapters and books on the history of statistics in Italy, urban histories and a business history of the Benetton company, together with articles in the journals Enterprise and Society, Quaderni Storici, Popolazione e Storia and Città e Storia. Personal Webpage.

##/LIST##
##LIST##

Fabrizio Ferraro - IESE Business School Fabrizio Ferraro is Professor of Strategic Management at IESE Business School. He holds a PhD in Management from Stanford University. His research explores the emergence of responsible investing in mainstream financial markets and is supported by a five-year grant (2011-2015) of the European Research Council (ERC). Previously he has studied the institutionalization of the Global Reporting Initiative and his work has been published in the Academy of Management Review, Academy of Management Journal, and Organization Science, among others. He received the 2005 IESE Prize for Excellence in Research and the 2006 Best Paper Award from the Academy of Management Review. He serves or has served as a member of the editorial board of Academy of Management Review and Academy of Management Discovery, and European Management Review. Personal Webpage.

##/LIST##
##LIST##

Guido Palazzo, University of Lausanne Guido Palazzo is Professor of Business Ethics at the faculty of management and economics at the University of Lausanne. His research deals with corporate responsibility in global supply chains, the mechanisms of (un)ethical decision making in organizations, social change processes and the fight against organized crime. His articles have been published in journals such as Academy of Management Review, Academy of Management Journal, Journal of Management Studies, Business Ethics Quarterly and Journal of Business Ethics. He sits on the editorial boards of the Business Ethics Quarterly, the Journal of Management Studies, the Academy of Management Review and Business & Society. Guido Palazzo has received the Max Weber Award for his research on multinational corporations. He consults and teaches on business ethics and CSR at numerous multinational corporations such as Siemens, Daimler and Volkswagen. Personal Webpage.

##/LIST##
##LIST##

Josh Whitford, Columbia University Josh Whitford is an associate professor of sociology at Columbia University, where he is also a faculty affiliate of the Center on Organizational Innovation. His research focuses on the social, political and institutional implications of productive decentralization (outsourcing) in manufacturing industries in both the United States and Europe. He is especially interested in the causes and consequences of, but also fixes for, a series of “network failures” that he has shown to be endemic to decentralized production regimes. He is the author of The New Old Economy: Networks, Institutions and the Organizational Transformation of American Manufacturing (Oxford University Press 2005), has published articles in a wide range of journals, and has been named an Industry Studies Fellow by the Alfred P. Sloan Foundation. Personal Webpage.

##/LIST##

##LIST##

Francesco Zirpoli, Università Ca’ Foscari Venezia. Francesco Zirpoli is professor of management and director of the Center for Automotive and Mobility Innovation at Università Ca' Foscari Venezia. He is interested in organizational routines, network governance, organization boundary decisions, and the organization of innovation processes. His research work has been published in journals such as Organization Science, Organization Studies, Research Policy, Journal of Economic Behavior and Organization, Sloan Management Review, European Management Review, R&D Management, International Journal of Technology Management and the International Journal of Operations and Production Management. Francesco Zirpoli served as Vice President for Research and PhD Coordinator of the PhD in Management at Università Ca' Foscari Venezia. Personal Webpage.

##/LIST##

Faculty members will be at VIU during most days of the Program for one-to-one sessions, knowledge sharing, and networking opportunities.

Final Program

Summer School Brochure

Credits
A Certificate will be issued at the end of the course.
Number of ECTS credits allocated: 2

Application procedure and costs
The Program will admit 15 student participants.
There will be no participation fee and VIU will cover also accommodation at San Servolo Island campus and meals.
Student participants will be responsible for covering their own travel expenses to and from Venice and local transportation.

Online Application form (*applications are now closed*)

Deadline for submissions: **April 3, 2016**; admitted candidates will be notified by April 15, 2016.

For further information: elisa.carlotto@univiu.org


viu
summer
SCHOOL