Participants were asked to conceive, develop, produce and edit videos promoting VIU student recruitment in their own universities, assisted by international artist Gaston Ramirez and the professional video maker Emanuele Basso, who supervised the whole process.

The workshop consisted of a preliminary meeting, different sessions of independent work with moments of group revision.

It was an opportunity to develop awareness on the VIU experience, do team work, have fun and learn how to communicate concepts through moving images, being exposed to contemporary artistic languages.

The 1st Video is available on youtube:

The Time of our Life