VIULIFE creative project Fall 2007

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View locations visited during the project on Googlemaps

Venice is a truly special city: built on water, surrounded by islands, abound with magnificent buildings and artistic masterpieces. The experience of visiting Venice is unique and sometime difficult to share. But there is more than meets the eye.

The project aims at involving VIU students in discovering hidden traits of Venice, going beyond the postcard image of the touristic side of the city. In particular, the objective is to unfold the new creative vogue in Venice. The most interesting part of this new creative movement is not developing within the very heart of Venice but on the islands that surround the City. Giudecca, Certosa, Murano are re-inventing themselves and investing in innovation and are the places where creativity is taking place. The students will visit these places and meet creative professionals who are renovating Venetian traditions. Under the guidance of a multimedia artist, Gaston Ramirez, students will produce images and videos that represent the city and its islands from a different perspective. Students, divided into groups, will have the opportunity to put into practice their creativity in narrating new dimensions of the city.

The images and videos produced within the workshop will contribute to develop a new path of discovery of the City that will be accessible on googlemaps to everybody.

The best works will be awarded during the final event at the end of the semester.

6 September:
Presentation of project at Freshman's Fair

5 October:	10.00-15.00	Introduction to the project, historical context, San S

Workshop on video techniques and aesthetics

12 October:	9.30-12.00	Field trip to Giudecca: Venice Cube, Bevilacqua La
19 October:	9.30-12.00	Field trip to La Certosa and Murano, European Ins

15-16 November:
Post-production. Each group will edit its final project under the guidance of multimedia artist Gaston Ra

Project Coordinator	:	Marco Bettiol (TeDIS Researcher)
Project Leader	:	Lorenzo Cinotti (VIU Creativity Projects)
Historian	:	Luca Pes (Assistant Dean of VIU)
Multimedia artist		
:		Gaston Ramirez

Opportunity to receive partial credit:
Students of Luca Pes' course History of Venice can use the video project for one of the two presentations that are required for the course.