



# EUCLID

Europe China Lever for IPM Demonstration



*This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme.  
Grant agreement n. 633999*

VIU\_TEN Center is partner in EUCLID – EU-China Lever for IPM Demonstration, which was launched at the kick off meeting held at the Institut National de la Recherche Agronomique (INRA) in Sophia-Antipolis, France, on September 28-29.

EUCLID is a four-year Research and Innovation Action funded by the European Commission under Horizon 2020. The objective is to secure food production for the increasing worldwide population while developing sustainable production methodologies to fight pests with an Integrated Pest Management approach (IPM), to be used in the European and Chinese agriculture.

EUCLID research activity aims at developing more sustainable pest management methods in Europe and China in order to reduce the negative effects of pesticides on human health and the environment, to reduce economic losses in agriculture, and to provide scientific support to EU and China policies.

Tomatoes, leaf vegetables and grapes are the main crops of research, due to their economic relevance in the targeted markets; however, research outcomes will also have an impact on other crops. In addition, the project will consider the entire food product chain from agriculture to the final consumers.

18 partners from 7 countries – Italy, France, UK, Spain, Belgium, Sweden, China – form EUCLID project consortium, which have been selected as to integrate in the project different experiences, including universities, research institutions, SMEs, retailers, in order to reach a variety of stakeholders such as farmers, consumers, policy-makers, scientists and entrepreneurs.

VIU is leader of WP5 – Dissemination, and is involved in all WPs through research activities aimed at developing recommendations for EU and Chinese policy-makers, farmers and companies to support the entrance in the market of the proposed IPM packages.

The Center of Competence in the Agro-environmental Sector – AGROINNOVA – of the University of Turin and AgriNewTech are the other Italian Partners in the project.

[www.euclidipm.org](http://www.euclidipm.org)



*Kick off meeting in Sophia-Antipolis, France, on September 28-29, at the headquarters of INRA, lead partner of the project.*

| Participant  | Type         | Organisation name | Country |
|--|--------------|-------------------|---------|
| Institut national de la recherche agronomique - INRA     | Head Partner | Research          | France  |
| AgriNewTech - ANT  | SME          | Italy             |         |
| Agrobio  | SME          | Spain             |         |
| Agroinnova, Università degli Studi di Torino             | Research     | Italy             |         |
| Association de Coordination Technique Agricole - ACTA    | Research     | France            |         |
| BINAB Bio-Innovation                                     | SME          | Sweden            |         |
| Carrefour China  | Other        | China             |         |
| Chinese Academy of Agricultural Sciences - CAAS          | Research     | China             |         |
| Ghent University   | Research     | Belgium           |         |
| Imperial College London                                  | Research     | United Kingdom    |         |
| INRA Transfert   | Other        | France            |         |
| Institut de Recerca i Tecnologia Agroalimentàries - IRTA | Research     | Spain             |         |
| Interdis - Carrefour France                              | Other        | France            |         |
| Noah Organic Company - NOA                               | SME          | China             |         |
| Oxitec Ltd.  | SME          | United Kingdom    |         |
| Universidad de Lleida                                    | Research     | Spain             |         |
| Venice International University - VIU                    | Research     | Italy             |         |
| Zhejiang University                                      | Research     | China             |         |