



Green Design and Design Management is the topic of new short Advanced Training Courses involving professionals from Shanghai creative clusters, organized in cooperation with Tongji University's Sino-Italian Campus.

Two trainings were held so far in Venice, in September 2012 (one day) and April 2013 (two days).

The Program included presentations by famous Italian designers, to investigate the relationship between creator and consumer, while TEN Center researchers explored the issue of Green Design, to highlight the new frontiers for Industrial Design.

A series of site visits to Berengo, Fortuny and Rubelli offered the participants the opportunity to experience the perfect balance between tradition and innovation in design production.