

IFIS bank appointed VIU_TeDIS to implement a communication plan on digital workshops in order to show how traditional Italian companies of Made in Italy has had the capacity to transform themselves in a company confronting the global economic challenges thanks to the new technologies of the digital manufacturing.

the activities carried on are:

- to develop a communication format and platform where to highlights the workshops case studies;

- to identify the case studies to be part of the video platform.

Digital Artisan Lab is the container committed to create a storytelling this path and this transformation. The video format will have as its main tool for dialogue the following website www.fareimpresafuturo.it

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video are available here: <http://www.botteghedigitali.it>

Other links related to "botteghe digitali":

- [fare impresa futuro](#)
- [corriere innovazione](#)
- [androkonos](#)