IFIS bank appointed VIU_TeDIS to implement a comunication plan on digital workshops in order to show how traditional Italian companies of Made in Italy has had the capacity to trasnform theirselves in a company confronting the global economic challenges thanks to the new technologies of the digital manufacturing.

the activities carried on are:

-to develop a communication format and platform where to higlights the workshops case studies;

-to identify the case studies to be part of the video platform.

Digital Artisan Lab is the container committed to create a storytelling this path and this transformation. The video format will have as its main tool for dialogue the following website www.fareimpresafuturo.it
.

video are available here: http://www.botteghedigitali.it

Other links related to "botteghe digitali":

- fare impresa futuro

- corriere innovazione

- androkonos