

The Unindustria Treviso Young Entrepreneurs Association has been promoting actions to sensitize entrepreneurs on the innovation issues related to sustainability. At this purpose VIU, through its research Centers TeDIS and TEN, was appointed to run a joint project, that aims at building capacity among the entrepreneurs for the development of a green economy. A pattern made of seminars, workshops, site visits has been developed to widen the issues of sustainable innovation, showing experiences already developed in Italy and introducing useful tools and strategies. A book will collect the main outcomes of the project.

The project is under the patronage of the Italian Ministry for the Environment, Land and Sea.

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