

[Forno d'Asolo S.p.A.](#) appointed TeDIS to realize a project aimed at rethinking in an innovative way the company products communication.

The following are the activities foreseen:

-to support the organization of events related to the 25<sup>th</sup> anniversary of the foundation of the company

-to write a book on the relationship among the territory and the Italian breakfast and the management of the process of publication with a National editor

-to create an innovative graphic proposal and renovate the web site in a coherent way with the anniversary celebrations.

On November 30, 2010 the book "Cappuccino e Cornetto: *Storia e fortuna della colazione all'italiana*", edited by Marsilio, was presented at the Quadri caffè in Venice, one of the oldest historical venetian caffè and restaurant.

Press release:

[Corriere del Veneto](#)

[Il Piccolo](#)

[La Nuova](#)

from the web:

[amici del caffè](#)  
[geishagourmet.com](#)  
[lastampa.it](#)

[il giornale di vicenza](#)

[newsfodd.com](#)

[Eat parade - Rai - Jan 28, 2011](#)