Forno d'Asolo S.p.A. appointed TeDIS to realize a project aimed at rethinking in an innovative way the company products communication.

The following are the activities foreseen:

-to support the organization of events related to the 25th anniversary of the foundation of the company

-to write a book on the relationship among the territory and the Italian breakfast and the management of the process of publication with a National editor

-to create an innovative graphic proposal and renovate the web site in a coherent way with the anniversary celebrations.

On November 30, 2010 the book "Cappucino e Cornetto: *Storia e fortuna della colazione all'italiana",* edited by Marsilio, was presented at the Quadri cafè in Venice, one of the oldest historical venetian cafè and restaurant.

Press release:

Corriere del Veneto

Il Piccolo

La Nuova

from the web:

amici del caffè
geishagourmet.com
lastampa.it

il giornale di vicenza

newsfodd.com

Eat parade - Rai - Jan 28, 2011