The 8th edition of the Master in Internationalization of Enterprises is organized by the Italian Trade Agency and is addressed to undergraduate and graduate students with knowledge of oriental languages.

The objective of the course is to train experts in internationalization processes of manifacturing and services companies who will have the responsibility for the development of market activities in foreign countries, particularly in China, Russia, India, the Gulf and Mediterranean area.

The last edition was held from January to June 2015.

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