



## 2014 Course for Sustainability - Agenda

### Day 1 – Sunday, September 28<sup>th</sup>, 2014

Arrival to Venice, Italy			
Start	Finish	Item	Speaker
All Day		Participants arrive	

### Day 2 – Monday, September 29<sup>th</sup>, 2014

Global Challenges and Opportunities ( <i>Plenary: CRESSIDA – Western Balkan &amp; CEO – MENA participants</i> )			
Start	Finish	Item	Speaker (Position, Affiliation)
9:15	9:20	<b>Welcome to VIU</b>	<i>Ambassador Umberto Vattani, President, VIU Venice International University</i>
9:20	9:45	<b>Panel: Organizational Perspective of Sustainable Development</b>	<i>Lek Kadeli, Acting Assistant Administrator, Office of Research and Development, United States Environmental Protection Agency - USEPA Professor Agar Brugiavini, Dean, VIU Venice International University Professor Maria Lodovica Gullino, Director, Agroinnova, University of Turin, Italy Stefania Romano, Senior Expert – IMELS, Director of Italian Trust Fund (ITF) – REC Marta Szigeti Bonifert, Executive Director, REC – Regional Environmental Center Moderator – Elaine Wright, Professor, University of Pennsylvania</i>
9:45	10:30	<b>Global Challenges and Opportunities. Is Green Economic Growth Possible?</b>	<i>Professor Ignazio Musu, President, TEN Program – VIU Venice International University</i>
10:30	10:45	<b>Coffee Break</b>	
10:45	11:15	<b>Keynote Speech</b>	<i>Dr. Salem Al-Hajraf, Executive Director, Energy &amp; Building Research Center, KISR – Kuwait Institute for Scientific Research</i>
11:15	12:00	<b>REC - Sustainable Development</b>	<i>Marta Szigeti Bonifert, Executive Director, REC – Regional Environmental Center</i>
12:00	12:45	<b>Food Safety and Security</b>	<i>Professor Maria Lodovica Gullino, Director, Agroinnova, University of Turin, Italy</i>
12:45	14:15	<b>Lunch</b>	
14:15	14:45	<b>Governance for Sustainability</b>	<i>Dr. Francesco la Camera, Director General of the Italian Ministry for the Environment, Land and Sea</i>
14:45	15:30	<b>Green Economy – Circular Economy (EU experiences)</b>	<i>Peter Olajos, former member of the European Parliament, CEO of Green Player Consulting</i>
15:30	15:45	<b>Circular Economy</b>	<i>Ellen MacArthur, Ellen MacArthur Foundation (video message)</i>
15:45	16.00	<b>Break</b>	



Concurrent Sessions

Global Challenges and Opportunities Session For CRESSIDA – Western Balkan participants				Global Challenges and Opportunities Session For CEO – MENA participants			
Start	Finish	Item	Speaker (Position, Affiliation)	Start	Finish	Item	Speaker (Position, Affiliation)
16.00	16:45	<b>Sustainability and Trans-boundary Water Issues</b>	<i>Mr Gábor Baranyai</i> , Ministerial Commissioner for the Sustainable Use of Transboundary Natural Resource, Ministry of Justice, Hungary	16:00	17:15	<b>Workshop – Inclusive Green Growth Patterns and Solutions</b>	<b>Opening:</b> <i>Dr. Francesco la Camera</i> , Director General of the Italian Ministry for the Environment, Land and Sea <b>Moderator:</b> <i>Elaine Wright</i> , Professor, University of Pennsylvania <i>Arijit Ghose</i> , Managing Director, Unilever Middle East and Gulf (UAE) <i>Roufan Nahhas</i> , Executive Director, Talal Abu-Ghazaleh Organization (TAG-Org) (Jordan) <i>Deemah Sukhtian</i> , Managing Director, Munir Sukhtian Group (Jordan) <i>Walid Abderrahman</i> , Executive Chairperson, Miahona (KSA) <i>Zakaria Shagreen</i> , CEO, United Oil, Egypt <i>Ayşe Arzu Yayla Doğrar</i> , Environment Working Committee Leader, Sabancı Holding (Turkey) <i>Iyad Alzaru</i> , General Manager, Artuba (Turkey)
16:45	17:20	<b>Workshop: Participant Introduction and Expectations</b>	<i>Mihallaq Qirjo</i> , Country Office Albania Director, REC <i>Selina Angelini</i> , Teaching Assistant, VIU Venice International University				<b>Hereinafter as CEOs from the MENA region</b> <i>H.E. Princess Sheikha Fadyah Saad Al Sabah</i> , Chairperson, Alsaad Foundation for Knowledge And Scientific research (Kuwait) - Observer <i>Dr. Khaled Irani</i> , Member of the Senate and former Energy/Environment Minister (Jordan) <i>Dr. Malek Kabariti</i> , Chairperson of the Advisory Committee - CEO Platform & Former Energy Minister (Jordan) <i>Dr. Maher S. Matalaka</i> , Chairperson, EDAMA (Jordan) <i>Shermine Dajani</i> , CEO - PanMed Energy (Jordan) <i>Mounia Elliq</i> , Advisor to the Minister in charge of Environment, Ministry of Energy, Mining, Water and Environment (Morocco) <i>Ivano Iannelli</i> , CEO - Dubai Carbon Centre of Excellence (UAE) <i>Ziad Hayek</i> , Secretary General of the Higher Council for Privatization (Lebanon) <i>Nilgun Ciliz</i> , Associate Professor & Director, Sustainable Development and Cleaner Production Center, Bogazici University (Turkey) <i>Walid Saleh, PENG</i> , Sustainable Development Consultant
17:20	17:45	<b>VIU Orientation</b>	<i>Selina Angelini</i> , Teaching Assistant, VIU Venice International University				



				Kevin Rosner, Senior Fellow, Institute for the Analysis of Global Security <b>Hereinafter as Founders, Advisors and Partners of the CEO Platform</b>
	17.15	17.45	<b>Transformative Business</b>	H.E. Borbala Czako, EY, Global Director & former ambassador
<b>19:20</b>	<b>Welcome Cocktail Party</b>			

**Day 3 - Tuesday, September 30<sup>th</sup>, 2014**

<b>Sustainability on the Ground (Plenary: CRESSIDA – Western Balkan &amp; CEO – MENA participants)</b>			
Start	Finish	Item	Speaker (Position, Affiliation)
9:00	9:30	<b>Principles of the Human Integrated Management Approach (HIMA): Towards Sustainable Development</b>	Walid Saleh, PENG, Sustainable Development Consultant
9:30	10:10	<b>Keynote Address: Sustainability at Regional Level: Water and Energy Resources</b>	H.E. Dr. Talal Abu Ghazaleh, Chairperson and Founder, Talal Abu-Ghazaleh Organization (TAG-Org)
10:10	10:25	<b>Coffee Break</b>	
10:25	10:55	<b>Sustainability and Environmental Protection: Translating National Research Program to Local Actions</b>	Lek Kadeli, Acting Assistant Administrator, Office of Research and Development, USEPA - United States Environmental Protection Agency
10:55	11:15	<b>Sustainability on Local Level: Serbian Case Study</b>	Filip Radovic, Director, Serbian Environmental Protection Agency
11:15	11:35	<b>Sustainability on Local Level: Climate Change &amp; Energy</b>	Jozsef Feiler, Topic Area Leader, Climate Change and Clean Energy, REC & Former Advisor to the Lithuanian and the Hellenic Presidency of the Council of the European Union on Climate Policy Related Matters
11:35	11:55	<b>Sustainability on Local Level: Water (Water Framework Directive)</b>	Jovanka Ignjatovic, Senior Expert, Topic Area Leader, Water Management, REC
11:55	12:20	<b>Panel: Implementing Sustainability on a Local Level</b>	Lek Kadeli, Acting Assistant Administrator, Office of Research and Development, USEPA - United States Environmental Protection Agency Jozsef Feiler, Topic Area Leader, Climate Change and Clean Energy, REC & Former Advisor to the Lithuanian and the Hellenic Presidency of the Council of the European Union on Climate Policy Related Matters Jovanka Ignjatovic, Senior Expert, Topic Area Leader, Water Management, REC Filip Radovic, Director, Serbian Environmental Protection Agency Moderator: Elaine Wright, Professor, University of Pennsylvania
12:20	13:30	<b>Lunch</b>	
13:30	14:00	<b>How to Put Our Back and Soul and Mind and Commitment into Policy and Programs that Deliver Real Change</b>	Lord Michael Hastings, KPMG International's Global Head of Corporate Citizenship



Concurrent Sessions

Global Challenges and Opportunities Session For CRESSIDA – Western Balkan participants				Global Challenges and Opportunities Session For CEO – MENA participants			
Start	Finish	Item	Speaker (Position, Affiliation)	Start	Finish	Item	Speaker (Position, Affiliation)
14:00	15:10	<b>Lecture: Implementing Sustainable Development Strategies (+ Q&amp;A)</b>	<i>Massimiliano Montini</i> , Environmental Legal Team, University of Siena	14:00	14:10	<b>Opening</b>	<i>Dr. Malek Kabariti</i> , Chairperson of the Advisory Committee - CEO Platform & Former Energy Minister – Jordan
15:10	15:30	<b>Break</b>		14:10	14:40	<b>Urgent Challenges: Climate &amp; Water</b>	<i>Facilitator: Claude Rouam</i> , Senior Consultant, Reseda Consulting & Former Head of Unit for DG ENV Marine Environment and Water Industry, European Commission
15:30	16:30	<b>Workshop</b>	<i>Massimiliano Montini</i> , Environmental Legal Team, University of Siena	14:40	15:10	<b>Facilitated Discussions</b>	<b>CEOs from the MENA region Founders, Advisors and Partners of the CEO Platform</b>
16:30	17:15	<b>Reports and Discussion</b>	<i>Massimiliano Montini</i> , Environmental Legal Team, University of Siena	15:10	15:30	<b>Break</b>	
20:00	22:00	<b>Video and Discussion: Climate Reality and Wine (optional)</b>		15:30	16:00	<b>Urgent Challenges: Climate &amp; Energy</b>	<i>Facilitator: Jozsef Feiler</i> , Topic Area Leader, Climate Change and Clean Energy, REC & former advisor to the Lithuanian and the Hellenic Presidency of the Council of the European Union on climate policy related matters
				16:00	16:30	<b>Facilitated Discussions</b>	<b>CEOs from the MENA region Founders, Advisors and Partners of the CEO Platform</b>
				16:30	17:00	<b>Green Public Procurement</b>	<i>Facilitator: Barbara Morton</i> , Director, Sustainable Procurement Limited / Member of the Marrakech Task Force
				17:00	17:30	<b>Facilitated Discussions</b>	<b>CEOs from the MENA region Founders, Advisors and Partners of the CEO Platform</b>



	17:30	18:00	<b>Discussion: Road Map for Action</b>	<i>Stefania Romano</i> , Senior Expert – IMELS, Director of Italian Trust Fund (ITF) – REC <i>Elaine Wright</i> , Professor, University of Pennsylvania
	18:00	18.10	<b>Next Steps and Closing</b>	<i>Dr. Khaled Irani</i> , Member of Senate and former Energy & Environment Minister, Jordan <b>CEOs from the MENA region</b> <b>Founders, Advisors and Partners of the CEO Platform</b>
	20:00	22:00	<b>Video and Discussion: Climate Reality and Wine (optional)</b>	

Day 4 - Wednesday, October 1<sup>st</sup> 2014

Sustainability and Resilience of Communities <i>For CRESSIDA – Western Balkan participants</i>			
Start	Finish	Item	Speaker (Position, Affiliation)
9:00	9:10	<b>Overview of Day</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania
9:10	10:15	<b>Venice Development and History</b>	<i>Giorgio Gianighian</i> , Professor, Università IUAV di Venezia
10:15	10:45	<b>Q&amp;A Session</b>	<i>Giorgio Gianighian</i> , Professor, Università IUAV di Venezia
10:45	11:15	<b>Coffee Break</b>	
11:15	12:15	<b>Venice as Resilient City</b>	<i>Giorgio Gianighian</i> , Professor, Università IUAV di Venezia
12:15	12:45	<b>Q&amp;A Session</b>	<i>Giorgio Gianighian</i> , Professor, Università IUAV di Venezia
12:45	14:00	<b>Lunch</b>	
14:00	14:30	<b>Environmental Education and Resilient Communities</b>	<i>Nilgun Ciliz</i> – Associate Professor & Director, Sustainable Development and Cleaner Production Center, Bogazici University
14.30	15.00	<b>Resilience Theory</b>	<i>Janos Ziinszky</i> , Director Sustainable Development Academy, REC & Associate Professor Faculty of Law at Pazmany Peter Catholic University
15:00	18.00	<b>Practicing Sustainability/Resilience (Simulation Game)</b>	<i>Janos Ziinszky</i> , Director Sustainable Development Academy, REC & Associate Professor Faculty of Law at Pazmany Peter Catholic University <i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center
18:00	18:45	<b>Reports and Discussion</b>	<i>Janos Ziinszky</i> , Director Sustainable Development Academy, REC & Associate Professor Faculty of Law at Pazmany Peter Catholic University <i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center



Day 5 - Thursday, October 2<sup>nd</sup> 2014

Living Laboratories: Capacity Building <i>For CRESSIDA – Western Balkan participants</i>			
Start	Finish	Item	Speaker (Position, Affiliation)
9:00	9:05	<b>Overview</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania
9:05	9:15	<b>Introduction to Cressida: Vision / Requirements / Drina / Drini Watersheds</b>	<i>Jose Zambrana</i> , Senior Science Advisor, Office of Research and Development, USEPA - United States Environmental Protection Agency <i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center
9:15	9:45	<b>Case Study: Non Profit</b>	<i>Bill Holman</i> , State Director, Conservation Fund
9:45	10:15	<b>Case Study: Case Study: SEE 2020 Strategy</b>	<i>Gazmend Turdiu</i> , Deputy Secretary General, RCC - Regional Cooperation Council
10:15	10:45	<b>Case Study: The Role of SMEs &amp; Local Clusters</b>	<i>Valentina De Marchi</i> , Researcher, University of Padua
10:45	11:15	<b>Coffee Break</b>	
11:15	11:45	<b>Panel: Implementing Successful Projects</b>	<i>Bill Holman</i> , State Director, Conservation Fund <i>Valentina De Marchi</i> , Researcher, University of Padua <i>Gazmend Turdiu</i> , Deputy Secretary General, RCC - Regional Cooperation Council Moderator: <i>Marta Szigeti Bonifert</i> , Executive Director, REC – Regional Environmental Center
11:45	12:30	<b>Breakout Sessions</b>	<i>Facilitated by Panellists</i>
12:30	12:45	<b>Report Outs</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania
12:45	14:00	<b>Lunch</b>	
14:00	15:00	<b>Case Study: A Need for Resilience Planning – Red Sludge</b>	<i>Zoltan Illes</i> , former Minister of State on Environment, Hungary
15:00	15:15	<b>Break</b>	
15:15	16:00	<b>Community Environmental Resilience Indicators and Tools</b>	<i>Lek Kadeli</i> , Acting Assistant Administrator, Office of Research and Development, USEPA - United States Environmental Protection Agency
16:00	16:55	<b>Workshop – Identification of Tools and Strategies for Building Resilient Communities</b>	<i>Jose Zambrana</i> , Senior Science Advisor, Office of Research and Development, USEPA - United States Environmental Protection Agency <i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center
16:55	17:15	<b>Breakout Group Report Outs</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania

Day 6 - Friday, October 3<sup>rd</sup> 2014

CRESSIDA: Opportunities and Next Steps <i>For CRESSIDA – Western Balkan participants</i>			
Start	Finish	Item	Speaker (Position, Affiliation)
9:00	9:10	<b>Overview</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania
9:10	10:20	<b>Discussion on Watershed Challenges</b>	<i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center <i>Jose Zambrana</i> , Senior Science Advisor, Office of Research and Development, USEPA - United States Environmental Protection Agency



CRESSIDA: Opportunities and Next Steps <i>For CRESSIDA – Western Balkan participants</i>			
Start	Finish	Item	Speaker (Position, Affiliation)
10:20	10:50	<b>Plans for Addressing Actions</b>	<i>Mihallaq Qirjo</i> , Country Office Albania Director, REC – Regional Environmental Center <i>Jose Zambrana</i> , Senior Science Advisor, Office of Research and Development, USEPA - United States Environmental Protection Agency
10:50	11:00	<b>Next Steps</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania
11:00	11:30	<b>Coffee Break</b>	
11:30	13:30	<b>High-level Roundtable: Planning and Strategizing for Sustainability and Resilience</b>	<i>Timo Makela</i> : Director, Global and Regional Challenges, DG Environment,; European Commission: <i>Dr. Francesco la Camera</i> , Director General of the Italian Ministry for the Environment, Land and Sea <i>Zoltan Illes</i> , former Minister of State on Environment, Hungary <i>Lek Kadeli</i> , Acting Assistant Administrator, Office of Research and Development, USEPA - United States Environmental Protection Agency <i>Marta Szigeti Bonifert</i> , Executive Director, REC – Regional Environmental Center <i>Bill Holman</i> , State Director, Conservation Fund <i>Moderator: Stefania Romano</i> , Senior Expert – IMELS, Director of Italian Trust Fund (ITF) – REC
13:30	14:30	<b>Farewell Lunch</b>	
14:30	14:45	<b>Programme Retrospective and Highlights</b>	<i>Zsolt Bauer</i> , Head of Communications and PR, REC – Regional Environmental Center <i>Valerio Ponzo</i> , Expert, Italian Trust Fund (ITF), REC – Regional Environmental Center
14:45	15:45	<b>Closing Ceremony</b>	IMELS – VIU – REC – EPA
15:45	16:15	<b>Evaluations and Wrap Up</b>	<i>Elaine Wright</i> , Professor, University of Pennsylvania <i>Selina Angelini</i> , Teaching Assistant, VIU Venice International University

**Day 7 - Saturday, October 4<sup>th</sup> 2014**

Venice Lagoon and Islands			
Start	Finish	Item	Speaker
All day		<b>Venice Lagoon – Field Trip (Optional)</b>	

**Day 8 - Sunday, October 5<sup>th</sup> 2014**

End of Course and Return Home			
Start	Finish	Item	Speaker
All day		<b>Western Balkans Participants return to their countries</b>	