



Sustainable Public Policies and Business Practices for Black Sea Countries September 28 - October 7, 2008 Venice, ITALY

Daily Programme in Venice

Day	Date	Morning		Afternoon	
1	September 28, Saturday	ARRIVALS			
2	September 29, Sunday	Seminar Opening and Keynote Speech		MODULE: 4 (CC)	MODULE: 5 (SRM)
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Welcome Dinner at Venice International University	
3	September 30, Tuesday	MODULE: 4 (CC)	MODULE: 5 (SRM)	MODULE: 4 (CC)	MODULE: 5 (SRM)
				Night Visit at St. Mark'	s Basilica
4	October 1,	MODULE: 4 (CC)	MODULE: 5 (SRM)	MODULE:4 (CC)	MODULE: 5 (SRM)
4	Wednesday	WORKING LUNCH: Venice Businessmen's Association		Site Visit - Mo.S.E Site Visit - CERTOSA Island	
5	October 2, Thursday	MODULE: 6 (EPI)		MODULE: 6 (EPI)	
6	October 3, Friday	MODULE: 6 (EPI)		MODULE: 6 (EPI)	
7	October 4, Saturday	MODULE: 6 (EPI)		OFF	
8	October 5, Sunday	OFF			
9	October 6, Monday	MODULE: 6 (EPI)		Farewell Lunch at Ven University High Level Panel - Bus Development Diploma Ceremony	
10	October 7, Tuesday	Sightseeing tour of the Venice Lagoon			
11	October 8, Wednesday	DEPARTURES			

MODULE: 4 CC Climate Change

MODULE: 5 SRM Sustainable Resource Management

MODULE: 6 EPI Economic and Political Instruments for Sustainable Development

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Sunday, September 28

ARRIVALS

Monday, September 29		
SEMINAR OPENING and KEYNOTE SPEECH		
10.30 - 11.30	Welcoming Address Orientation and Introductions: The Campus and Programme are presented. VIU-REC	
11.30 - 12.30	Keynote Speech: Climate Change and Food Security Prof. Maria Lodovica GULLINO, Agroinnova	
12.30 - 14.00	LUNCH	
	MODULE 4	MODULE 5
	MITIGATION of CLIMATE CHANGE	SUSTAINABLE RESOURCE MANAGEMENT
14.00 - 15.00	Recent Findings of IPCC on Impacts, Vulnerability and Adaptation to Climate	General Principles of Economic Evaluation for Natural Resources
	Change Dr. Marcello VICHI, Euro-Mediterranean Climate Change Center (CMCC)	Prof. Tiziano TEMPESTA, University of Padua
15.00 - 16.00	Vulnerability of Europe, Mediterranean and European Neighborhood	Case Study: Economic Evaluation of Natural Resources in Italy
	Dr. Antonio NAVARRA, Euro-Mediterranean Climate Change Center (CMCC)	Prof. Tiziano TEMPESTA, University of Padua
16.00 - 16.30	Break	
16.30 - 17.30	Economic Consequences of Taking No Action on Climate Change	Marine Environmental Policy: the Mediterranean Sea Example
	Dr. Antonio NAVARRA, Euro-Mediterranean Climate Change Center (CMCC)	Prof. Tulio SCOVAZZI, University of Milan
19.45	Welcome Dinner at Venice International Univ	ersity





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Tuesday, September 30 - ELECTIVE MODULES		
	MODULE 4 MITIGATION of CLIMATE CHANGE	MODULE 5 SUSTAINABLE RESOURCE MANAGEMENT
9.00 - 10.00	Nairobi Work Programme: Integrated Policy Response to Adaptation Mr. Yunus ARIKAN, Regional Environmental Center Country Office Turkey	An Introduction to Sustainable Tourism Prof. Jan VAN DER BORG, Ca' Foscari University of Venice
10.00 - 11.00	Methods and Tools for Impact and Vulnerability Assessments Prof. Carlo GIUPPONI, CMCC - Ca' Foscari University of Venice	Ecotourism: Opportunities and Challenges Ms. Sabrina MENEGHELLO, CISET - International Center of Studies on the Tourist Economy
11.00 - 11.30	Coffee Break	
11.30 - 12.30	Adaptation Planning and Practices Prof. Carlo GIUPPONI, CMCC - Ca' Foscari University of Venice	Case Study for Sustainable Tourism / Ecotourism Ms. Sabrina MENEGHELLO, CISET - International Center of Studies on the Tourist Economy
12.30 - 14.00	LUNCH	
14.00 - 15.00	The EU Green Paper on Adaptation to Climate Change Prof. Massimiliano MONTINI, University of Siena	Sustainable Fish Farming and Protection of Marine Biodiversity Prof. Bayram OZTURK, Istanbul University
15.00 - 16.00	The EU Green Paper on Adaptation to Climate Change Prof. Massimiliano MONTINI, University of Siena	Case Study: Mediterranean High Sea and Fisheries Crises Prof. Bayram OZTURK, Istanbul University
19.20	Night Visit at St. Mark's Basilica	

Wednesday, October 1 - ELECTIVE MODULES		
	MODULE 4	MODULE 5
	MITIGATION of CLIMATE CHANGE	SUSTAINABLE RESOURCE MANAGEMENT
9.00 - 10.30	Insurance and Business Sector in Adaptation to Climate Change Ms. Giulia GALLUCCIO, Euro-Mediterranean Center on Climate Change	
10.30 - 11.00	Coffee Break	

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11.00 - 12.30	The Economics of Ecosystems and Biodiversity. Including Case Study on Climate Change and Biodiversity in South Eastern Europe Mr. Yunus ARIKAN, Regional Environmental Center Country Office Turkey	Shipping and the Marine Environment Prof. Stefano SORIANI, Ca' Foscari University of Venice
12.30 - 14.00	WORKING LUNCH: Venice Businessmen's As Mara Miatton, Roberto Sandrini, (the Venet (Foreign Trade Centre of the Veneto Chambe	o Chambers of Commerce) - Fabrizio Alvisi
14.00 - 16.30	Adaptation site visit Mo.S.E. building site Mr. Giovanni CECCONI, Consorzio Venezia Nuova, CVN	Ecotourism site visit – CERTOSA island CISET - International Center of Studies on the Tourist Economy LIMOSA - Environmental Education Cooperative

Thursday, October 2			
MODULE: 6 - SUS	MODULE: 6 – SUSTAINABLE BUSINESS PRACTICES		
9.00 - 10.00	What do We Mean by Sustainable Business Practices?		
	Prof. Alessandro VERCELLI, University of Siena		
10.00 - 11.00	Business and Environmental Ethics		
	Prof. Alessandro VERCELLI, University of Siena		
11.00 - 11.30	Coffee Break		
11.30 - 12.30	European Business Awards for the Environment		
	Ms. Kasia WOLOS, DG Environment		
12.30 - 14.00	LUNCH		
14.00 - 16.00	Group Work: Opportunities for Partnership Among Seminar Participants		
	Moderator: Mr. Yunus ARIKAN, Regional Environmental Center Country Office Turkey		

Friday, October 3			
MODULE: 6 - LEGA	MODULE: 6 - LEGAL AND POLICY INSTRUMENTS FOR SUSTAINABLE DEVELOPMENT		
9.00 - 10.00	What is Environmental Policy and Why is it Important? Prof. Emre GONEN, Bilgi University		
10.00 - 11.00	What is Environmental Policy and Why is it Important? Case Study Prof. Emre GONEN, Bilgi University		
11.00 - 11.30	Coffee Break		
11.30 - 12.30	An Overview of the Concept of Governance Mr. Korel GOYMEN, Sabanci University		
12.30 - 14.00	LUNCH		



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14.00 - 15.00	Governance Approach for Sustainable Local Development
	Mr. Korel GOYMEN, Sabanci University
15.00 - 16.00	Policy Making for Sustainable Urban Development
	Mr. Sabri ERBAKAN, Undersecretary for Ministry of Public Works and Settlement

Saturday, October 4		
MODULE: 6 - LEGAL AND POLICY INSTRUMENTS FOR SUSTAINABLE DEVELOPMENT		
9.30 - 11.00	Damage And Externalities Due to Airborne Pollution and Climate Change Prof. Milan ŠCASNÝ, Charles University Environment Center	
11.00 - 11.30	Coffee Break	
11.30 - 13.00	Environmental Tax Reform – What We Can Learn from Each Others. The Czech Reality Prof. Milan ŠCASNÝ, Charles University Environment Center	
Afternoon	OFF	

Sunday, October 5

OFF

Monday, October 6			
MODULE: 6 - LEGA	MODULE: 6 - LEGAL AND POLICY INSTRUMENTS FOR SUSTAINABLE DEVELOPMENT		
9.30 - 10.30	Indicators for Sustainability: The Black Sea Example		
	Mr. Merab SHARABIDZE, former Deputy Minister of Economy, Industry and Trade, Georgia		
10.30 - 11.00	Coffee Break		
11.00 - 12.00	Implications of Environmental Economics to Decision Making Processes		
	Mr. Merab SHARABIDZE, former Deputy Minister of Economy, Industry and Trade, Georgia		
12.30 - 13.30	Farewell Lunch at Venice International University		
13.30 - 15.00	High-Level Closing Panel: Business in Sustainable Development		
	Chair: Prof. Ignazio MUSU, Venice International University (VIU)		
	Mr. Corrado CLINI, Director General, Italian Ministry of Environment, Land and Sea (IMELS)		
	Mr. Bahadır KALEAGASI, Head of Brussels Office, Turkish Industrialists' & Business Association, (TUSIAD)		
	Dr. Dariusz PRASEK, Head of Operational Support, Environment and Sustainability, European Bank for Reconstruction and Development (EBRD)		
15.00 - 15.30	Diploma Ceremony		
	Dr. Corrado CLINI, IMELS Ms. Marta Szigeti BONIFERT, REC Prof. Ignazio MUSU, VIU		

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Tuesday, October 7

9.30 - 17.00

Sightseeing of the Venice Lagoon (Murano, Burano and Torcello)

Tuesday, October 8

DEPARTURES