



**VIU**

Venice  
International  
University

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## **Application deadline extended to August 20, 2013.**

### **Call for Applications for Lectureships**

Venice International University wishes to invite applications from tenured professors and experienced scholars in employment at one of the member universities or the Italian National Research Council, who are willing and able to teach one or more core courses during a semester of the Globalization Program at Venice International University during the three-year period 2014-2017.

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**Venice International University (VIU)** is a consortium of twelve member universities and three institutional partners: Boston College (USA); Duke University (USA); European University at Saint Petersburg (Russia); Ludwig Maximilians Universität (Germany); Tel Aviv University (Israel); Tongji University (China); Tsinghua University (China); Università Ca' Foscari Venezia (Italy); Università degli Studi di Padova (Italy); Università Iuav di Venezia (Italy); Universitat Autònoma de Barcelona (Spain); Waseda University (Japan); Province of Venice (Italy), Italian Ministry for the Environment, Land and Sea (Italy); Italian National Research Council (Italy).

The mission of VIU is to promote the exchange of ideas and knowledge through education, training and research programs in an international context.

Today's globalized world needs flexible minds, able to move across disciplines, capable of tackling contemporary challenges with innovative humanistic approaches while recognizing the importance of environmental and economic sustainability and natural and cultural heritage and understanding, while communicating and working with people from other cultures.

### **Globalization Program**

VIU's Globalization Program promotes and facilitates academic cooperation among partner universities from around the world. The program provides students with an intense educational experience in Venice, in multicultural contexts, where global and comparative approaches are privileged, integrating the study of human heritage, creativity and imagination with the study of social relations and institutions.

The Program brings together talented, motivated students from the 12 member universities and encourages them to excel in an original and innovative program and achieve results through scholarship and experience.

Following the semester of courses at VIU the best students are selected for internships in host institutions in Italy and abroad. International mobility is supported by scholarships.

Each semester 120-140 students come to Venice to take part in VIU's Globalization Program. Students choose from a course offering of 18-20 courses which are English-taught by visiting professors from the member universities and are recognized for credit.

The program is composed of three types of courses:

- Core courses on three themes offered every semester;
- Specialization track courses offered in alternate semesters;
- Additional courses taught by visiting faculty offered for one semester only.

**CORE COURSES** - eligible candidates are invited to submit applications to teach core courses 3-10. Refer to page 5 for brief course descriptions.

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**A. ITALY** - courses that showcase Venetian and Italian life, culture, art and history.

1. *History of Venice*
2. *Italian Contemporary History in Films*
3. *Art and Architecture in Renaissance Venice*
4. *Italian Fashion and Design*

**B. CULTURES OF THE WORLD** - courses that examine the cultures of the world; courses that make the most of the intercultural classroom.

5. *Intercultural Communication*
6. *Gender Studies*
7. *Comparing East and West*

**C. GLOBAL CHALLENGES** - courses that address current, global issues, preferably from an interdisciplinary perspective.

8. *Identity, Heritage and Globalization*
9. *Globalization, Ethics, Welfare and Human Rights*
10. *Global governance for peace and security, cooperation and development*

**SPECIALIZATION TRACK COURSES** - a separate call for applications for the specialization track courses will be issued in 2014 for lectureships in 2015-2017.

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**D.** Two specialization tracks are offered in the Globalization Program, respectively in the Fall and Spring semesters.

ECONOMICS, MANAGEMENT AND DIGITAL TECHNOLOGIES APPLIED TO CULTURAL HERITAGE (Fall semesters)

11. *Economics and Management of the Arts*
12. *Digital Tools for Humanities*
13. *Preservation of World Heritage Sites*
14. *Curatorship*

ENVIRONMENTAL MANAGEMENT AND SUSTAINABLE DEVELOPMENT (Spring semesters)

11. *Globalization, Environment and Sustainable Development*
12. *Coastal Wetlands, Lagoons and Estuaries: Environmental Monitoring and Management*
13. *Cities, Global Change and Sustainable Development*
14. *Globalization and Competitiveness: Global Value Chains*

**E. ADDITIONAL COURSES-** Professors from non-Italian universities applying to teach core courses can submit proposals also for additional courses.

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4-6 courses each semester are taught by visiting professors from the non-Italian member universities.

## **Submitting Proposals**

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- Professors/scholars from Università Ca' Foscari, Università Iuav di Venezia, Università degli Studi di Padova and the Italian National Research Council may submit one or more proposals. Successful candidates will teach one course during one semester.
- Professors from Boston College, Duke University, European University at Saint Petersburg, Ludwig Maximilians Universität, Tel Aviv University, Tongji University, Tsinghua University, Universitat Autònoma de Barcelona, Waseda University must submit at least three proposals, of which at least one must be for a core course.  
The second and third proposals should be compatible with the goals of the Globalization Program yet may be more flexible.

Preference will be given to courses:

- which exploit the location of the program, and which include field-work in Venice and the Veneto;
- which exploit the international, multicultural and interdisciplinary classroom ;
- which are related to the specialization tracks (Sustainable Development and Cultural Heritage);
- which run across disciplines and, in particular, which mix Humanities and Social Sciences;
- which read global issues and/or topical present-day issues through the lens of these disciplines;
- which adopt comparative approaches

The VIU Academic Council will select two out of the three proposals submitted. Successful candidates will teach two courses during one semester.

**Course proposals, a *curriculum vitae* and a covering letter should be submitted via email to the candidate's university representative on the VIU Academic Council (see page 10):**

Each course proposal should include the following:

- a) A course description of approximately 500 words
- b) Learning outcomes of the course
- c) Teaching and evaluation methods, including the percentage of the overall grade assigned to each evaluation
- d) Bibliography - all reading materials should be in English
- e) Required preliminary knowledge (if any)
- f) indication of preferred semester(s)

The *Curriculum Vitae* should consist of a maximum of three pages, with up to four pages of publications attached separately.

All course proposals and materials must be in English and in electronic format.

Deadline: July 15, 2013

The university representatives will submit the proposals to the VIU Curriculum Development committee which will submit a written opinion to the Academic Council by September 15, 2013. The Academic Council will meet in September/October 2013 to select the professors and courses for 2014-2017. Selected professors will be notified by their university representatives shortly thereafter.

**Remuneration of professors representing any of the Italian member institutions (Università Ca' Foscari Venezia, Università Iuav di Venezia, Università degli Studi di Padova or Consiglio Nazionale delle Ricerche).**

Professors teaching one 40-hour course in the Globalization Program of Venice International University will be paid € 3,000 (three thousand euro) gross. 20% will be withheld and paid to the Italian tax authority (*ritenuta d'acconto*)

**Remuneration of professors representing any of the non-Italian member universities (Boston College; Duke University; European University at Saint Petersburg; Ludwig Maximilians Universität; Tel Aviv University; Tongji University; Tsinghua University; Universitat Autònoma de Barcelona; Waseda University):**

Professors teaching two 40-hour courses in the Globalization Program of Venice International University will receive a Travel and Housing Allowance of €8,500 (eight thousand five hundred euro) gross, to contribute to travel, housing and auxiliary costs. According to the guidelines established by the VIU Board of Directors, this sum is gross and all inclusive. The allowance is granted to one professor from each foreign member university teaching at least two courses (40 hours each) during the Globalization Program of the School of Humanities and Social Sciences.

According to the Italian tax system the allowance is subject to tax and therefore 30% is deducted at source for personal income tax (IRPEF according to the Italian tax system). The sum paid by VIU to the Italian Tax Authority is deductible from the amount payable on personal income to the professor's National Tax Authority. Alternatively a professor may present a certificate of tax residency in a foreign country and therefore receive the gross sum.

**Teaching at Venice International University:**

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VIU provides a truly multicultural, international and interdisciplinary environment for students and professors of the member universities. Both students and professors come from different cultural backgrounds (with up to 20 nationalities represented in a semester) and from different academic traditions (e.g. American students are accustomed to class discussions, Italian and Spanish students to lectures), and come from a range of disciplines (many come from Liberal Arts schools, others are studying for more discipline-oriented degrees such as economics, history, anthropology or environmental studies). Some students avail of the opportunity to study at VIU in order to take course courses that are not strictly in their field of study. Students in the program attend one or two semesters at Venice International University as part of their undergraduate or master's degree at one of the member universities.

The program provides a powerful learning experience in which students develop their capacity for critical thinking, and creative problem solving. Students exposed to interdisciplinary approaches can think analytically and can creatively embrace new ideas. In addition, the intercultural nature of the program, with each student bringing her/his own personal experience to discussions, means that students are exposed to perspectives different from their own, and consequently experience the benefits of embracing difference. Students of the Globalization Program are thus more prepared for graduate and professional study and for careers in new and emerging fields.

Courses should not require preliminary knowledge on the topic, as they are open to students from any discipline. They should, however, remain challenging for students of that specific field of study.

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**Course Outlines** - candidates are invited to consider the following outlines when drafting proposals.

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### **History of Venice**

(Applications are not sought for this course as it will be assigned to permanent VIU Faculty)

The course is meant to offer a broad introduction to the History of Venice from its origins to the present, also illustrating the interaction between environmental setting, urban morphology, political institutions and social life. It should involve site visits.

*Possible topics of interest:* the foundation of the city; construction and development of the built environment; historical characteristics of the Lagoon and environmental management; the rise and fall of the city's maritime economy and military power; developments of the political regime, from the election of the first doge to the end of independence in 1797; Church-State relations; Civic rituals and the Carnival; welfare institutions of the Republic; condition of women; Napoleon in Venice; representations of the city in European literature of the 1800s; the 1848-49 Revolution; the development of industry in the historic center and the significant presence of women workers; the foundation of Marghera and "Greater Venice"; the development of the Lido; Biennale and cultural institutions; trends of mass tourism; the impact of 1966 and the debate on Saving Venice; the impact of the port on the Lagoon; crisis of "Greater Venice" and future perspectives.

### **Italian Contemporary History in Films**

(Applications are not sought for this course as it will be assigned to permanent VIU Faculty)

The course should revolve around movies portraying key moments of Italian History. The aim is to provide students with insight into both historical themes related to Italy and Italian Cinema as the main 20<sup>th</sup> Century art of the country, comparing the situation of Italy with that of other countries, so as to stimulate students to spot differences and similarities with the histories of their own countries.

*Possible topics of interest:* history and historiography; the Risorgimento, Fascism, Resistance, Economic Miracle, First and Second Republic; gender, family, psychology and daily life; cultural contexts in which movies were produced; cinematographic critique; relationship between movies selected and the artistic itinerary of their directors and Italian History of Cinema.

### **Art and Architecture in Renaissance Venice**

(Applications are sought for semesters from Fall 2014-Fall 2017 only. Spring 2014 has already been assigned)

The aim of the course is to provide an understanding of the development of the Venetian pictorial and architectural language. The period covered should run from the end of the Gothic-Byzantine to the late Renaissance. The course should include an introduction to method and language issues of history of architecture and history of art. Site visits are expected, providing first-hand knowledge of works of architecture and art in their environmental context.

*Possible topics of interest:* Venetian art and architecture in the context of European Renaissance and of cultural exchanges with the Middle East, Northern Europe and other Italian cities; notions about the physical form of the city; patronage system and artist or architect relationship with patron; the art market; religious and public buildings; structures and areas related to trade and hosting foreigners; *Scuole*, hospitals, charitable and social institutions; key episodes and selected Renaissance works; most notable architects and artists and their ways of working; issues of restoration and preservation of the Renaissance heritage.

### **Italian Fashion and Design**

(Applications are sought for Spring 2014 and all semesters from Spring 2015 to Fall 2017. Fall 2014 has already been assigned)

This course should provide students with an understanding of the history and/or the present situation of Italian Fashion and Design, illustrating its peculiarities. It should include visits to companies in Venice and neighboring areas or elsewhere in Italy.

*Possible topics of interest:* characteristics of the industry before World War II; the birth of Italian fashion in the post-war period; Italian design and economic miracle; developments since the 1970's; present time crisis and challenges; reasons for the success of Italian fashion and design; the peculiarities of Italian fashion and design styles, techniques, materials; the centrality of the *stilista* and other specificities of the business; characters and structure of the companies (e.g. relevance of family ownership and relationship to industrial districts); lifestyles and consumption related to fashion and design in Italy; a number of case studies (products and companies). Reference to China as competitor and as potential market for Italian fashion and design products would be very useful.

### **Intercultural Communication**

The aim of the course is to help students to acquire the knowledge, skills and attitudes that increase intercultural competence particularly in university and working environments, in order also to improve their communicating abilities in the VIU multicultural context. Part of the course should be theoretical. The other part should be practical, inducing students to practice communication, making use of the mixed nationalities present in the student body of the class.

*Possible topics of interest:* Philosophy, Sociology, Psychology and Politics of Communication. Topics and practice that develop: awareness of cultural differences and of dynamics occurring when people from different cultures interact; understanding of how communication processes differ among cultures; ability to identify challenges that arise in intercultural interactions and learn ways to creatively address them; consciousness of the importance of the roles of context and power in studying intercultural communication; awareness of the implications of the use of English as Lingua Franca e.g. in the VIU context.

### **Gender Studies**

This course should consist of an introduction to the study of gender. It should be based on constant exemplification and case studies. The use of sources and case studies representative of the countries represented in the VIU consortium is expected.

*Possible topics of interest:* gender as a subject that permeates senses of self, culture, relationships, economics and power in society; gender, sex, sexuality, gender differences, gender gaps and gender socialization; how gender shapes and is shaped by popular culture and advertising, sexual relationships, modes of production in the economy, and state policies; gender and modernity; gender and psychoanalysis; gender and art; gender and colonialism/post-colonialism; gender and power; gender and rights; gender equality; gender and family, gender and marriage; gender and multiculturalism; gender and race; masculinities; lesbian-gay-bisexual-transgender (LGBT) issues.

### **Comparing East and West**

The course should consist of: an introduction to cultural studies and/or comparative studies, its methods and challenges; and /or a comparison between Eastern (namely Asian and especially Chinese and Japanese) and Western (European and American) cultures. Students should be encouraged to relate the themes of the course with their own life experiences.

*Possible themes of interest:* analysis of representations of Easterners by Westerners and viceversa; religion; philosophies; values; economy; business attitudes; art, literature, poetry; architecture and music; cinema; food; consumer behavior; human rights; urban development and policy; history of law and governance; citizenship and civic action; public policy; electoral systems; legal traditions and systems.

### **Identity, Heritage and Globalization**

The course should provide an overview of globalization and consider its effects on identity and tangible and intangible cultural heritage. The use of Venice as one of the case studies, or even field-work is welcome.

*Possible topics of interest:* how electronic highways, the expansion of jet travel, satellite technology and trade liberalization have made transnational communication and cultural, political, and economic connections closer and faster than ever before; meanings and implications of these global processes for people's everyday lives; what have these global transformations of space and time meant for local identities (nationality, gender, class, race, sexuality) and enactments/meanings of culture; Westernization or Americanization of culture; the revival of local identities and traditions; ethno-regionalisms; glocal phenomena; internet; migration; multiculturalism; diaspora communities; transnational cultures; effect of tourism on local cultures and responses to it.

### **Globalization, Ethics, Welfare and Human Rights**

The course should revolve around the effects of globalization and the ethical problems involved, also regarding welfare and human rights. The use of sources and case studies of the countries represented in the VIU consortium is welcome.

*Possible topics of interest:* analysis of the outcomes of the financial crisis, globalization of markets and climate change; increased inequality in different areas in the world; weakening States; neoliberalism and privatization; public welfare systems at risk; transnational organizations and the spread of human rights; internet, new accessibility to culture and information, new forms of democracy; strategies to solve challenges posed by these processes (esp. in the field of Welfare and Human Rights), including whether imposed humanitarian interventions to export democracy or human rights are fair, and whether it is fair for international organizations to impose strict budgets to contain deficits, at the cost of reducing welfare rights.

### **Global Governance for Peace and Security, Cooperation and Development**

This course should focus on the interplay among states, international organizations (such as the UN, WTO, IMF, and World Bank), multinational corporations, civil society organizations, and activist networks in global governance.

*Possible topics of interest:* peace and security, economic relations and the environment; the evolution of global governance arrangements and what difference they make, in light of globalization and emerging geopolitical changes; analysis of the political, economic and social development of international relations in the 20<sup>th</sup> and 21<sup>st</sup> centuries, exemplifying case studies and also focusing on recent areas of major conflict, e.g. those related to water scarcity.

### **Further guidelines for course proposals:**

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Candidates should consider the following guidelines when drawing up course proposals:

#### Teaching methods

Professors are advised to adopt interactive forms of tuition (seminar papers, discussions, presentation etc.), to foster group work and to mix nationalities and students from different disciplines. The number of students per class may vary from 5 to 25.

#### Student work-load, credits and level of courses

Courses should not require preliminary knowledge on the topic, as they are open to students from any discipline. They should, however, remain challenging for students of that specific field of study.

The language proficiency of VIU students varies. Most students are not mother-tongue speakers and follow four or five courses per semester. 30 pages per week of essay reading for each course is the recommended workload.

VIU Globalization Program courses are worth 6 credits in the European Credit Transfer System (ECTS<sup>1</sup>) 60 ECTS credits are attached to the workload of an academic year. One credit corresponds to 25 to 30 hours of work. VIU Globalization Program courses are worth 6 ECTS = 150-180 hours of work.

Since workload is an estimation of the average time spent by students to achieve the expected learning outcomes, the actual time spent by an individual student may differ from this estimate. Individual students differ: some progress more quickly, while others progress more slowly.

Typically the estimated workload will be the sum of:

- a) 40 class hours (36 contact hours + 4 hours co-curricular activities at discretion of professor)
- b) the time spent in individual or group work required to complete the educational component successfully i.e. preparation beforehand and finalizing of notes after attendance at a lecture, seminar or laboratory work; collection and selection of relevant material; required revision, study of that material; writing of papers/projects/dissertation; practical work; site visits)
- c) the time required to prepare for and undergo the assessment procedure (exams)

#### Course schedule

The semester is 15 weeks long: 12 weeks of classes, 1 orientation week, 1 week-long midterm break, 1 exam week. Courses consist of 2 classes of 1 hour 30 minutes *sine tempore* each, for a total of 36 hours. The remaining 4 hours can be scheduled at the professors' discretion (field trips, conferences, VIU Lecture, final seminar to allow students present their research papers etc.). Classes in one course are usually held on a Monday-Wednesday or Tuesday-Thursday schedule. Site visits and field trips will be scheduled on Fridays.

#### Evaluation of students

Professors must submit mid-term and final grades to the SHSS office for each student based on the grade conversion scheme approved by the VIU Academic Council. The mid-term grade does not

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<sup>1</sup> ECTS is the credit system for higher education used in the European Higher Education Area, involving all countries engaged in the Bologna Process. It is a learner-centred system for credit accumulation and transfer based on the transparency of learning outcomes and learning processes. ECTS credits are based on the workload of students in order to achieve expected learning outcomes. Workload indicates the time students typically need to complete all learning activities (such as lectures, seminars, projects, practical work, self-study and examinations) required to achieve the expected learning outcomes.



necessarily have to be the result of a single exam, but is rather the evaluation of the student's standing in the course at mid-term.

### Attendance policy

The Globalization Program is a credit only program. Auditors are not admitted to the courses. Professors are expected to cooperate with VIU in monitoring attendance by distributing attendance sheets during each class and returning them to the SHSS office regularly. The attendance policy also applies to site visits and field trips, including those scheduled on Fridays.

### Co-curricular activities

Professors are encouraged to propose co-curricular activities related to the content of the course. Co-curricular activities may include site visits, field trips and guest lectures. Site visits and field trips therefore are arranged on Fridays.

## **Participation of Professors in VIU activities:**

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During orientation week professors are expected to participate in the following activities:

- a) Welcome Coffee
- b) presentation of course
- c) faculty meeting
- d) Opening Ceremony, during which a *Lectio Magistralis* will be delivered by a distinguished speaker invited by VIU.

During the semester professors are expected to:

- a) be available to receive students for at least 2 designated hours per week (including orientation week)
- b) participate in four faculty meetings (including one during orientation week)
- c) participate in the VIUlectures series
- d) participate in the Closing Ceremony, which is usually held on the Thursday or Friday of Exam Week.
- e) to contribute to mixing students of different nationalities
- f) to contribute and take part in co-curricular activities

VIU undertakes to introduce visiting professors to colleagues in the Italian member universities (Ca' Foscari, Iuav and Padova) during the semester so as to encourage and facilitate networking among professors and scholars of the member universities.

Professors are invited to include Venice International University among their affiliations for the duration of the academic year and in any publications resulting in research conducted and developed during the semester at VIU.

**University Representatives on VIU Academic Council:**

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Boston College:

Prof. David Rasmussen, david.rasmussen@bc.edu, (until 17 July 2013)  
Prof. Catherine Cornille, catherine.cornille@bc.edu, (from 18 July 2013)

Duke University:

Prof. Caroline Bruzelius, c.bruzelius@duke.edu (until 17 July 2013)  
Prof. Steven Nowicki, snowicki@duke.edu (from 18 July 2013)

European University at Saint Petersburg:

Prof. Natalia Mazur, nmazur@eu.spb.ru

Ludwig Maximilians Universität:

Prof. Hans van Ess, vaness@ostasien.fak12.uni-muenchen.de

Tel Aviv University:

Prof. Nili Cohen, nilico@post.tau.ac.il

Tongji University:

To be determined. Please contact VIU directly for further information: shss@univiu.org

Tsinghua University:

Prof. LIU Yi, yi.liu@tsinghua.edu.cn

Università Ca' Foscari Venezia:

Prof. Ettore Cingano, willyboy@unive.it (until 17 July 2013)  
Prof. Alvise Perosa, alvise@unive.it (from 18 July 2013)

Università degli Studi di Padova:

Prof. Giovanna Valenzano, giovanna.valenzano@unipd.it

Università Iuav di Venezia:

Prof. Giorgio Gianighian, giorgio.gianighian@iuav.it

Universitat Autònoma de Barcelona:

Prof. Lluís Quintana Trias, lluis.quintana@uab.es

Waseda University:

Prof. Masakazu Iino, iino@waseda.jp  
and International Affairs division, Mr. Masaki Kuno, masaki\_kuno@waseda.jp (added July 29, 2013)

Italian National Research Council:

Prof. Francesco Antinucci, francesco.antinucci@istc.cnr.it

**For further information:**

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