The aim of the project is the sperimental research and analysis of a web based system for the benchmarking of the innovation, competitiveness and success. The first step of the project is an industrial research of best practices and benchmarking methodolgies in field such as the internationalization processes. VIU will support and audit the project phases and will plann and manage the dissemination of the project results.

VIU is involved in the following workpackages:

WP1: research activities in order to define the benchmarking indicators related to the SME's internationalization processes.

WP5: analysis and methodologies to support Eurecna to introducethe co-design idea in the web based system addressed to users.

Duration: 18 months starting from April 18 aprile 2011.
Partners: Eurecna Spa , VIU.