The VIULife: Billboards project was promoted by Venice International to mark the 10th anniversary of the foundation of VIU. VIU invited the Bulgarian artists Boris Missirkov and Georgi Bogdanov , to create a series of photographic portraits of students, professors, researchers and staff of VIU. The project was conceived as a new way to experiment with university life, interacting with spaces in a creative way, and as a special way to communicate by narrating academic activities and projects through art and a creative process.



"[...] There is irony in these images; there is a classic taste for shots and a good dose of complicity with those photographed. There is also passion for what professors, staff and

students do every day, and also a lot of entertainment. Missirkov and Bogdanov [the artists] have captured a way of working and enjoying the research and learning experience that Venice International University pursues with persistency. Those photos are now hanging in the corridors and lecture halls of our University, as a reminder of the profound link between amusement and intellectual discovery, between learning and participation, between passion and identity. I am sure that these images will always be able to remind us how much innovation depends on our own ability – individual or collective – to renew the image we have of ourselves"

Stefano Micelli, Dean of Venice International University (2005-2012)

Catalogue edited by Marsilio

- Photos for a Birthday by Stefano Micelli, Dean of Venice International University
- The Experience of Creativity by Lorenzo Cinotti, Project Curator
- VIULife Revisited by Boris Missirkov and Georgi Bogdanov, the Artists