Moleskine is a brand that identifies a family of notebooks, diaries, and city guides: flexible and brilliantly simple tools for use both in everyday and extraordinary circumstances, ultimately becoming an integral part of one's personality.

- **Detour** is a Moleskine project dedicated to culture and creativity worldwide that features internationally recognized artists, architects, film directors, graphic designers, illustrators, and writers. The travelling group show Detour, curated by Raffaella Guidobono, invites authors to compile and illustrate Moleskine notebooks with experienced knowledge insider tips for adventure hungry nomads. All of them deliver an intimate insight into the artists' creative process.

- **myDetour** is a Moleskine project dedicated to all lovers of painting, photography, illustration, writing. It's an opportunity to share your creative experience, on- and off-line: you decorate your Moleskine notebook, drop it in the myDetour collection boxes and participate in the selections.

