June 8 - September 30, 2005

- Collateral Event - 51st Biennale - International Art Exhibition - La Biennale di Venezia
- Co-produced and organized by Venice International University, with the patronage of the Italian Mi
- Curated by Achille Bonito Oliva

Michelangelo Pistoletto developed a site specific project, located in the garden of San Servolo Island, inspired by a previous installation by the same name.

A furrow traced in the ground formed the “new symbol of infinity”, which comprised not two, but three c According to Pistoletto, the first paradise is the Earthly Paradise that preceded the biting of the apple. T The second one is the Artificial Paradise, developed by human intelligence over the course of a very slo

The Third Paradise was part of the Love Difference: Art of Survival exhibition curated by Achille Bonito Oliva whi Installation .

The mission of Cittadellarte is to “inspire responsible change in society through creative ideas and projects”. According to Pistoletto, founder of Cittadellarte, art should interact with every aspect of society, from economics to politics, from education to communication. The works of Cittadellarte brought Pistoletto's ideal and practical message to Venice International University through its various centers, called "uffizi" or "offices" dedicated to different fields of the social structure. The Uffizi were transferred from Biella to VIU and each (work, politics, economics, production, education, communication offices) had a showroom exhibiting the related projects.

Producing the transformation consisted of eight giant wall posters representing innovative ideas for responsible and sustainable production, developed by various research centers from all around the world.

Italia in persona was a section dedicated to Made in Italy. Italia in Persona is a project whose aim is to rethink the cultural mission of Italian products in a more ethical and sustainable way, considering the human being as the center of society, so that every producer should consider himself as a customer of his own product, taking more care about the quality, the environment, the production methods.

All the different sections of the exhibition were linked by “Geographies of change”, one hundred and twenty colored metal cylinders marking the entire course of the exhibition, displaying Cittadellarte’s worldwide network of contacts that are developing projects directed towards the responsible transformation of society.

Links

Cittadellarte
Terzo Paradiso

Love Difference
Love Difference News Item - The Exhibition
Love Difference News Item - The Inauguration
Inner Island Bonito Oliva Concept